

Know what you want...
Don't settle for less.

Ketan Makwana



KETAN  MAKWANA

Entrepreneur - Advisor - Mentor

www.ketanmakwana.com



Ketan Makwana is a seasoned entrepreneur, strategic advisor, and venture architect with a two-decade track record of building, scaling, and advising high-impact businesses across the globe.

As the Founder and Executive Chairman of Seventy7 Group, Ketan leads capital strategy, business growth, and transformation initiatives for ventures in emerging industries including Entertainment, Leisure, Sports and Creative Economies including innovation-led enterprises.

Throughout his career, Ketan has launched and supported over 3000 businesses, advised governments on enterprise and innovation policy, and worked closely with family offices, institutional investors, and fast-growth start-ups to unlock sustainable value.

His entrepreneurial and advisory portfolio spans a range of sectors, from cutting-edge technology to elite sports organisations and includes key roles in ventures such as Seventy7 Group of companies, Orange Innovation Capital, and partnerships with organizations under the Seventy7 Ventures PortCo.

Ketan is widely recognized for his ability to identify market inflection points, design scalable business models, and build high-performance leadership teams.

Whether leading capital raises, structuring strategic partnerships, or mentoring founders, he combines commercial acumen with a deep commitment to purposeful growth.

Driven by the belief that innovation should be inclusive and impactful, Ketan's work bridges ambition with execution - empowering ventures to scale, pivot, or transform with clarity and confidence.



The Portfolio



Previous to the current portfolio, Ketan had started, scaled and sold an Outsourcing agency specialised in Healthcare Contracting, a Brand Management Agency which worked with niche Health & Wellbeing brands, Digital Assets & Finance Research Company and a Management Consulting Agency which at its peak operated across 26 countries, employed 260 professionals and served 150,000 people a year.

In 2021, Ketan launched Seventy7 Ventures a boutique agency that had a mission to accelerate the digital and technology capabilities of Creative Industries ventures. Over the last few years, Ketan has expanded the focus into Sports Innovation and Digital Entertainment Ecosystems.

Alongside the Seventy7 Group, Ketan also runs his private practice: Ketan Makwana and delivers his philanthropic activities through: Ketan Makwana Foundation

Ketan is currently developing several more entities to add to his venture portfolio which includes an Enterprise Ecosystem Accelerator, Dance Schools, Talent Management Agency and Creative Artists Management Platform

Clients



Governments & Ministries



Corporates



High Profile Clients

Ketan has provided advisory and consultation to a number of high profile personalities:

- A former President
- A Princess and Entrepreneur
- A Musician, Actor & Creative Artist
- A Professional Footballer
- Chief Executive of a Corporation
- President of a Foundation



Speaker & Thought Leader



Ketan is a recognised international speaker and expert authority, from 2014 to 2020 Ketan delivered his annual Disruptive Talks Tour which spanned 5 continents, 48 cities and over 250 keynotes.

Ketan is a thought leader in the areas of developing a disruptive mindset, innovation as a strategy and self-leadership development.

Ketan has achieved many accolades in his career:

- Maserati 100 2015
- Top Asians Stars in Tech 2015 (KPMG)
- Iconic Innovator of the Decade 2016 (WEF)
- Best Training & Coaching Platform 2017 (Global Excellence Awards)
- Best Career Platform 2017 (Business Innovator Awards)
- Best of British Business 2023 (Independent Newspaper)

During the pandemic, Ketan launched his own Podcast: The Business Distillery, was a Resident Expert for Quickbooks Ask the Expert and has featured on many leadership and business podcasts



Acknowledgements

I met Ketan in 2016 and listening to his story and journey, I knew he was someone special. His energy, passion and resilience are exemplary... truly inspirational to others.

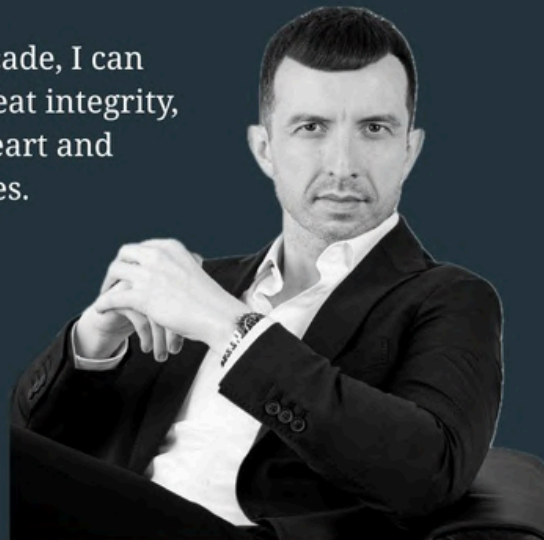
*Princess Sheikah Hessa Saad
Al-Abdullah Al-Sabah*

President, Council of Arab Businesswomen



Having known Ketan for over a decade, I can confidently say he is a person of great integrity, insight, and character. He brings heart and sharp thinking to everything he does.

Michael Serwa
Coach for the Elite



Ketan Makwana is a force of leadership. From the moment we met 15 years ago, his energy, wisdom, and relentless mindset left a mark. He doesn't just inspire, he ignites lasting change. It's a true gift that our paths crossed all those years ago and today I am proud to call him dear friend

Agnes Cserhati

Internationally renowned Speaker, Author,
Leadership Expert & High-Performance Coach



Work with Ketan...

Know what you want... Don't settle for less.

Ketan Makwana



Ketan is an energetic and passionate professional with an eye for strategy and calling out the gaps in processes.

Whilst Ketan is a natural entrepreneur at heart, he doesn't have the capacity to partner with founders to launch new ventures; Ketan is committed to dedicating time and attention to support professionals through these service provision:

Business Advisory

Business Advisory involves providing expert guidance and support to businesses across various areas, helping them achieve their goals, navigate challenges and improve their performance.

Leadership Coaching

A personalized process that helps individuals develop their leadership skills, set goals, and achieve desired outcomes in their leadership roles. The focus is on fostering intentional change and practical results

Strategy Mentoring

Provide guidance, advice, and support to entrepreneurs, business owners and leaders to help them grow their businesses, navigating challenges to making informed decisions all through sharing expertise.

[Click here to Get Started](#)

Note: you will have to complete an Executive Assessment and then book a call with Ketan

